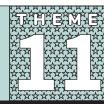
# AoL Marketing dept.

# Session 6

90 min.
including

TIME







## WARM-UP: PASS THE BEAN BAG - SILENT AND INVISIBLE

This will happen:	Silent and invisible elements are combined – pushing the boundaries of students' working memory, communication and imagination.
Materials needed:	1 x bean bag.
Preparations in advance:	
Preparations in the space:	
The space looks like this:	Open space.

#### **GUIDANCE:**

- 1. The students form a circle. If the group is large, two circles can be made, each led by an adult.
- 2. Explain to the class that in today's warm up they are going to return to the most basic version of the game that they originally played. Ask the students to share what they remember about that and only remind them if necessary. (Call a name, pass the bean bag, make sure that everyone has had a turn.)
- 3. Play the game.
- **4.** The adult explains that in every version of the game they have played so far they have had to remember to call the name of the person they are throwing the ball to. Today they are going to try playing the game in complete silence. Ask the students to think about:
- Why might this be difficult?
- What can they do to support each other to do this well?
- 5. Play the game in silence.
- **6.** If students still need more challenge, play the game again but this time in silence and with the invisible ball. Discuss how the last round felt and how this changes the game. Ask the students to think about:
- How might they need to adapt how their bodies and imaginations are used in this version of the game?
- 7. Play the game for a final time with an appropriate level of challenge.

# **REFLECTION: PASS THE BEANBAG - AGREE OR DISAGREE**

This will happen:	Students pass a beanbag around the circle. The person holding it shares their reflection with the group before passing it to the next person to take their turn. Students are invited to agree or disagree with the reflection of other group members.
Materials needed:	1 x bean bag.
Preparations in advance:	
Preparations in the space:	
The space looks like this:	Open space.

#### **GUIDANCE:**

- 1. The students form a circle as in the warm-up. If the group is large, two circles can be made, each led by an adult.
- 2. Explain: As in the previous reflection, we will send the bean bag to each other in the circle, by throwing it to each other. When you get the bean bag from someone, you can use as many words as you like, then you say the name of the person you are going to throw to, and then you throw the bag. It's fine if you want to say something, but if you don't want to, you can just say the name of the person you're going to throw to, and throw the bag to them. You choose yourself.
- 3. As in the previous session, the adult asks, before the beanbag is passed on: "Do you agree with that?" or equivalent, and the class answers "agree/disagree" by raising their right hand to agree and their left hand to disagree. The new thing today is that the adult then asks one or more "why do you agree/disagree?", who then answers before the beanbag is passed on.
- 4. Ask the question: Do you think the promofilms will convince others to start AoL at their schools?
- 5. Send the bag around the circle.
- **6.** Ask the following questions while sending the beanbag around the circle: 1) What do you dislike about AoL? 2) What do you like about AoL? 3) What would you like to do in AoL next year? 4) What will you remember best from this topic in The Art of Learning?

Thank the group for their work through theme 11.

# **NOTES**

# AoL Marketing dept.

Session 6

90 min.
including

TIME







## MAIN ACTIVITY: FILMING OF AOL PROMOFILM

This will happen:	Students will enter roles as Marketing executives in the Art of Learning Marketing department. Film a promofilm for Headmasters and teachers at other schools, drawing on their own positive memories and experiences from this last year of AoL. Watch all promofilms with songs played over the films.	
Materials needed:	Company access cards for each student ("executive"). A laptop/smartphone, projector and screen to play the promofilms on. Extra speaker and 3 song alternatives to play over the final promofilms. An additional device to play the songs from (mobile phone).	
Preparations in advance:	Ensure each tablet is charged and has enough storage to save media before the session starts. Test out the equipment to play the finished promofilms on. Curate 3 song alternatives for teams to choose from to play over their final promofilm.	
Preparations in the space:	Laptop/smartphone, projector and screen for the promofilms to be shared with all the teams. Use either a screen or a whiteboard to have the team assignment with "Requirements Specification" written up and initially hidden from view of students. See resources for T11S5-6 Requirements Specification promofilm.	
The space looks like this:	Make the space resemble a professional landscape office OR allow the space to be neutral so that filming in the space can easily happen.	

#### **GUIDANCE:**

- 1. The students stay in the circle from the warm-up. Hand out access cards to each student before they go to their team workspace.
- 2. Present the task: Explain to the students that today they are going to shoot their promofilms that will be presented to headmasters and educators who are considering bringing AoL into their schools. When all the groups have made their promofilms, they will be joined together to make one longer video which will be shown to Headmasters and educators from other schools. The video will encourage headmasters and educators at other schools to start the AoL in their schools, and also help them imagine what AoL might be like.
- 3. Read the Requirements Specification Promofilm. Remind them of the target group, that the film should give them an impression of what AoL is like, agree on the number of minutes for filming, selection of promofilms to be submitted and cleaning up (deleting unused clips on tablets and cleaning up of the physical space). The films should be recorded using digital tablets.
- 4. Give the groups tablets. Ensure that students know how the film function on the camera on the tablet works and point out how they can see how long their promofilm is. REMIND THEM: 1) MAX 30 seconds!

  2) Stick to their Storyboards to help them with filming. 3) The time agreed upon for filming and how they will know when that time is up.

  Send the teams off to film.
- 5. The teams look through the film clips they have filmed and agree on which clip to use as their promofilm and delete the others. Clean up all other materials.
- 6. Submit promofilms via AirDrop or another digital transfer system to the adult.
- 7. Play the three song alternatives for the teams (curated by the adult prior to the session) and ask them to decide which one they want to play over their promofilm. Give them 30 seconds to decide this.
- 8. Finally, The Marketing department as a whole watches all the promofilms with each teams chosen song on a projector or digital whiteboard and speaker.
- 9. The adult gives praise to the Art of Learning Marketing department on their collaboration and well executed assignments. It is very clear that these promofilms will be well received by the Headmasters and teachers in other schools and no doubt convince them to start AoL at their schools.

## **NOTES**