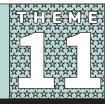
## AoL Marketing dept.

Session 3-4

90 min.
including
break

TIME







## WARM-UP: PASS THE INVISIBLE BEAN-BAG

This will happen:	Students will pass an invisible ball to every member of the group following various instructions that expand on the previous two sessions.
Materials needed:	1 x bean bag
Preparations in advance:	
Preparations in the space:	
The space looks like this:	Open space.

#### **GUIDANCE:**

- 1. The students form a circle. If the group is large, two circles can be made, each led by an adult.
- 2. Ask the students to remember the warm-ups from sessions 1 and 2. Ask what we need to remember to make it work. Let the students make suggestions. Important things can be remembering who had the bean bag, making eye contact, which way of throwing works best (underhand throw), which way of receiving works best (with both hands) and focus. Everyone should get the bean bag but only once each.
- 3. Try again, but this time the bean bag is an invisible ball. We will throw and receive and say names and everything else just like before, only that the bean bag is now an invisible ball. The system/order can be new or a repetition of the first round. Choose a level that is appropriate for the group. Not too hard but should present a challenge.
- **4.** Try again, but this time you change the size of the invisible ball (send an invisible golf ball, soccer ball, beach ball, etc.).
- **5.** Ask: do you have new suggestions for what the invisible ball can become? Make sure those who want to share something are heard. Try one or two of the suggestions that come from the students.
- **6.** Reflection: what was it like when the ball became invisible? Did it get easier or harder? Why? Did the game change when we got new instructions? Should rules always remain the same or is it okay to change them?

#### Day 4: repeat, but change points 2 and 4 to:

- 1. Try changing the temperature of the real bean bag. From extremely hot to extremely cold.
- 2. Imagine another object instead of a bean bag being passed around, e.g. Egg, a balloon, a teddy bear, etc./or change the color of the invisible ball either that the colour is decided by the class/tutor, or that each student gets to choose the colour when the ball comes to them by calling it out loud along with the name "green maria" so that everyone can visualise this colour when it is thrown on.

  Also feel free to vary the pace of the exercise, and repeat what they need to practise from remembering who had the bean bag, making eye contact, which way of throwing works best (underhand throw) which way of receiving works best (with both hands), focus, everyone should get the bag, but only once each, how to deal with a invisible bean bag.

## **REFLECTION: INVISIBLE BALL REFLECTION**

This will happen:	Students pass an invisible ball around the group. The person holding it shares their reflection with the group before passing it to the next person to take their turn.
Materials needed:	
Preparations in advance:	
Preparations in the space:	
The space looks like this:	Open space.

#### **GUIDANCE:**

- 1. The students form a circle as in the warm-up. If the group is large, two circles can be made, each led by an adult
- 2. Explain that today's reflection will be similar to the reflection in the last sessions. Today they will use an invisible ball. Discuss and practise throwing and catching an invisible ball with the students. Just like last time, the students should call out the name of the person they are throwing to. As before, the person holding the invisible ball will reflect on today's activity before throwing it to the next person who wishes to share. Students are encouraged but not required to participate. Students should use their body language and facial expression to communicate that they would like to be the next person to catch the ball.
- 3. Students may be asked to:
- Share something they noticed.
- Share a question.

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- Share an emotion they felt during the activity.
- Share a colour that describes their feelings about the activity.
- Share something unexpected.
- Share what they think someone else thought. Ask if they were right.
- Ask what someone else thinks.

### **NOTES**

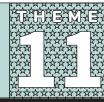
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TIME







### TEACHER-LED DAYS. SUGGESTIONS FOR MAIN ACTIVITIES

#### **SESSION 3: Suggestions**

### Professional Development Workshop: Light and Shadow

- Hold a Professional Development Workshop for the Marketing executives. Explore light and shadow across different art forms: painting, photography, film, etc.
- Using their objects from session 1 have the executives reshoot images focused on creating different lighting with natural light, flashlight and other light sources.
- In pairs have the executives take portraits of each other with different types of lighting.

#### Websites for inspiration:

Photography Lesson for Kids Light and Shadow - https://www.youtube.com/watch?v=lqGyCBA4R8M&t=534s

#### Professional Development Workshop: Marketing Strategies

- Using persuasive language and common marketing strategies such as The Rule of Three, alliteration, slogans, etc. create print ads for their objects from session 1.
- Using the students submitted photos from session 1, have students in pairs create sales pitches for their objects.
- Have students create brand new inventions and create print or web advertisements

#### SESSION 4:

This should be done with the students as it connects to session 5.

#### Professional Development Workshop: Storyboarding

Hold a workshop on Storyboarding for the Marketing executives.

#### Inspiration:

The Basics of Storyboarding in Under 5 Minutes - Film Camp for Kids & Youth Free Class Tutorials https://www.youtube.com/watch?v=GHjgwqcj62E&t=177s

How to Storyboard with Celtx - Film Camp for Kids & Youth Free Class Tutorials https://www.youtube.com/watch?v=qkMW0P\_\_26Q



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**NOTES**